



Private Equity Capital Markets Seminar



15 June 2015

Simon Borrows, Chief Executive

Agenda



08.30 for 09.00	Registration and coffee
09.00 to 09.10	Introduction by Simon Borrows
09.10 to 10.10	Scandlines <ul style="list-style-type: none">▪ Introduction by Peter Wirtz▪ Presentation by Steve Ridgway, Chairman and Per Madsen, CFO of Scandlines▪ Q&A session
10.10 to 10.40	Coffee break
10.40 to 11.40	Basic-Fit <ul style="list-style-type: none">▪ Introduction by Pieter de Jong▪ Presentation by Rene Moos, CEO of Basic-Fit▪ Q&A session
11.40 to 11.45	Closing remarks

FY 2015 – stronger and more resilient with good momentum across the group

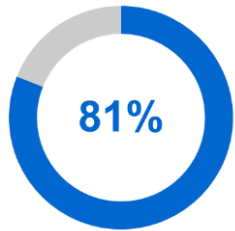


Group	Total return on equity of 20%	AUM of £13.5bn	£28m operating cash profit
	NAV of 396p/share (2014: 348p)	Up 4% from last year	Up from £5m last year
Business lines	Private Equity	Infrastructure	Debt Management
	£831m realisation proceeds	20% gross investment return	£2.4bn new AUM raised
	£369m cash invested	£47m cash income	£34m fee income

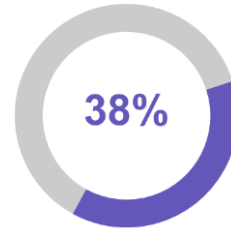
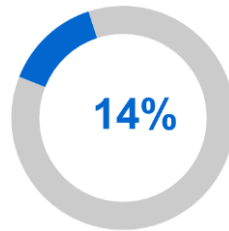
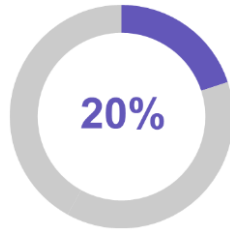
Our business model – Private Equity drives capital returns



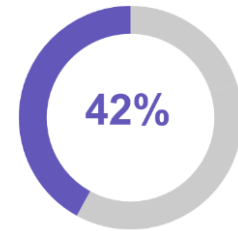
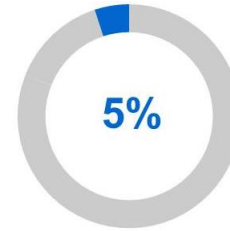
Private Equity



Infrastructure



Debt Management



■ Proprietary Capital portfolio value ■ Fund Management fee income

Employs the majority of 3i's proprietary capital

Increasingly a third-party fund management business

Primary driver of third-party fund management business

Total AUM of £13.5bn and Proprietary Capital of £3.9bn at 31 March 2015

Our strategy in Private Equity



- **Clear geographic and sector focus**
 - UK, northern Europe and north America
 - industrials, consumer and business services
- **Strict return and pricing filters**
 - 2x return target over 3-5 years
 - opportunity to exceed that from bucket 1 assets
- **Value creation through earnings growth**
 - leverage network to implement growth strategies through internationalisation/M&A
 - double earnings through holding period

Capable of generating material investment returns from good origination, asset management and well planned exits

An increasingly valuable Private Equity portfolio



	The buckets	Selected examples	% of value	
			FY2015	FY2014
1	Longer-term hold and value creation	Action, Element, Basic-Fit , Scandlines	c. 60%	c. 42%
2	Strong performers; position for sale over the next few years	Hilite, Vedici, LHI, Dynatect	c. 15%	c. 30%
3	Manage intensively; potential value upside	Azelis, Mémora, OneMed	c. 15%	c. 26%
4	Low or nil-valued assets	Boomerang, Indiareit, Nimbus	c. 1%	c. 2%
5	Quoted assets	Quintiles, Refresco, Eltel	c. 9%	n/a

Strong 19% weighted average earnings growth driven by buckets 1 and 2



An introduction to Scandlines



Peter Wirtz

Partner, 3i Private Equity

3i has a successful track record in Germany and the Nordic region



3i can deploy cross-border teams to source and manage international investments. Our Scandlines team draws from the expertise of our Frankfurt and Stockholm offices

▪ Frankfurt office since 1984

- 8 investment professionals
- c.€2.2bn of equity invested since 2001
- Assets account for >20% of the current private equity portfolio

▪ Stockholm office since 2001

- 5 investment professionals
- c.€2.3bn of equity invested since establishment



HILITE
INTERNATIONAL



lekolar

amor*

MWM
Energy. Efficiency. Environment.

Scandlines



ELTEL
networks

WEENER
PLASTIC PACKAGING GROUP

GEKA

ONEMED

NORMA
GROUP

Structure of 3i's investment



- **2007:** 3i (Eurofund V), ACP and Deutsche Seerederei (DSR) purchase Scandlines from Deutsche Bahn and the Danish government
- **2010:** 3i and ACP buy out DSR's holding
- **2013:** 3i purchases ACP's 49% holding as a follow-on
- Eurofund V currently holds 96% of the business; balance held by management team



3i's direct holding, as at 31 March 2015

- Direct holding: 55%; value: £262m
- Total cost/residual cost: £140m/£114m



Scandlines is a large ferry operator in the Baltic Sea



- Two high-frequency, large capacity routes between Germany and Denmark
 - Rødby – Puttgarden
 - Gedser – Rostock
- Two land-based retail shops
 - Puttgarden
 - Rostock
- Three ports under full onership
- Revenues of €445m in FY2014*



* Excluding discontinued business

Why did we invest in Scandlines?

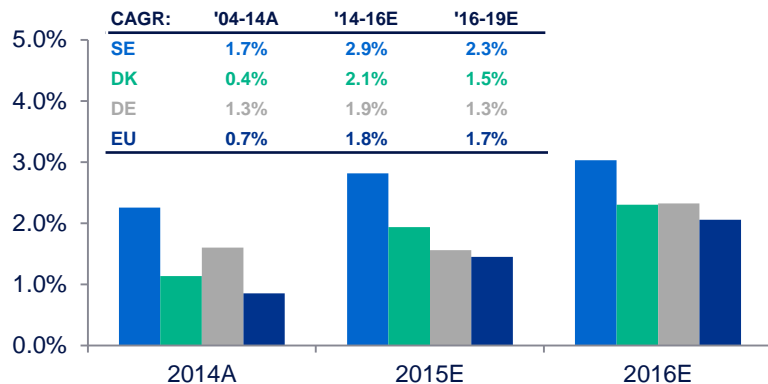


- Opportunity to capitalise on strong position in a stable market, with good cash generation
- Clear value creation levers
 - fixed cost reductions by eliminating double functions in Denmark/Germany
 - leverage strong market position to drive positive like-for-like volume growth on all routes
 - divestment of non-core businesses
- Position Scandlines as an attractive investment for infrastructure investors

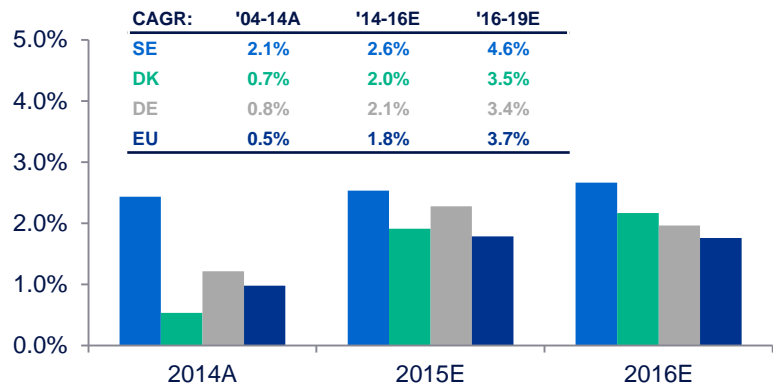
Scandlines operates in stable and resilient markets






Real GDP growth (y-o-y change in %)



Consumer expenditures (y-o-y change in %)



Macroeconomic summary

Country	GDP per capita	GDP per capita	Consumer confidence	Unemployment rate	Inflation (y-o-y change)		Government bond yield	Country rating	Import / Export
	CAGR '12-14A	2014 A(US\$)			2014A	2014A			
	2.2%	45,813	High	7.9%	(0.2%)	1.4%	1.81%	Aaa / AAA	4.0% / 3.2%
	1.2%	44,631	High	6.5%	0.6%	1.2%	1.75%	Aaa / AAA	3.2% / 2.8%
	1.7%	44,190	High	5.0%	0.8%	1.8%	1.39%	Aaa / AAA	4.5% / 3.6%

Source:
Note

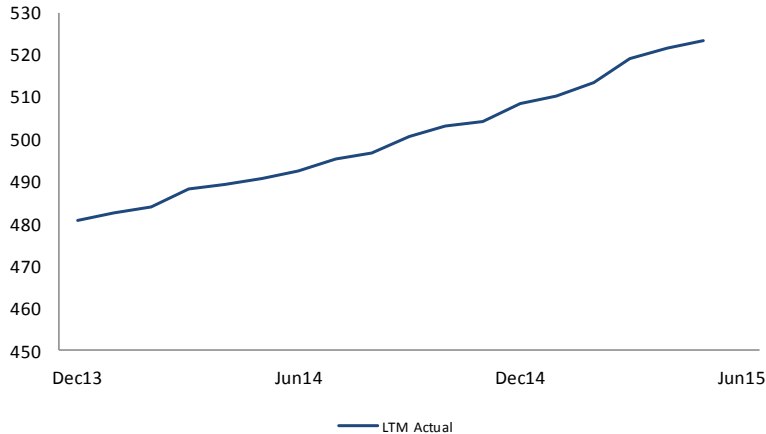
OECD Economic Outlook (June 2015), Euromonitor, FactSet (as of 12 June 2015)
Forecasts 2014-16E based on OECD, 2016-19E based on Euromonitor

Performance trends and underlying drivers

Volume trends are positive

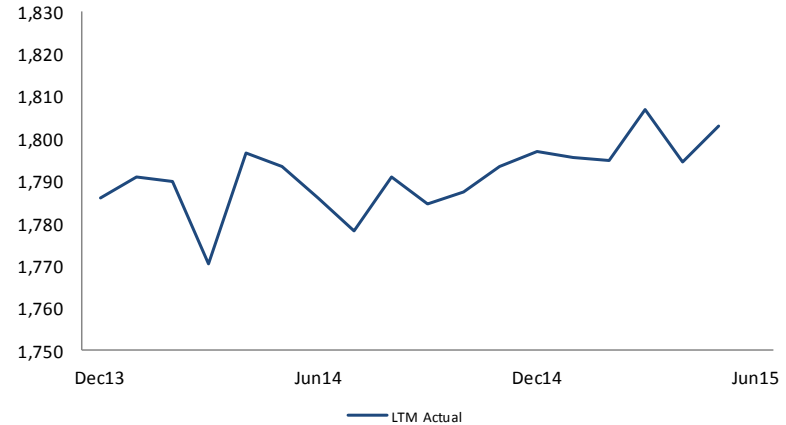


Cargo volumes (k) LTM (all routes)



- Continuous strong volume growth
- Volume growth driven by GDP and intra-European trade; has outgrown GDP growth by 2-3x

Car volumes (k) LTM (all routes)



- Stable volumes over recent years
- Yield management strategy



Performance trends and underlying drivers

Disposal of Joint Venture on Helsingor-Helsingborg route

- Scandlines operated the HeHe route in a joint venture (50/50) with Stena Line Oresund AB since 2000
- The JV set-up was sub-optimal, and made the achievement of significant cost and revenue synergies challenging

Disposal of JV

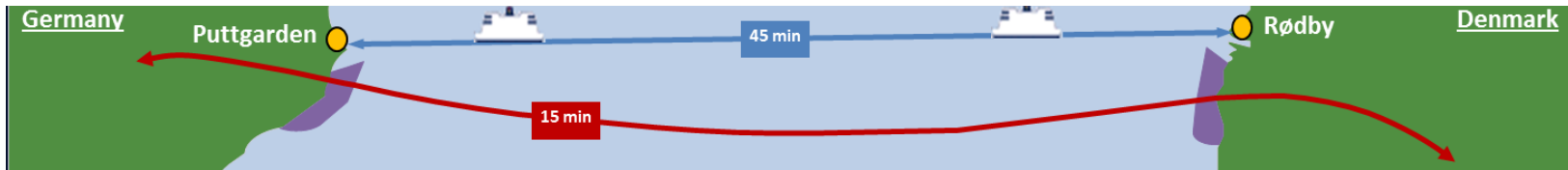
- Took advantage of strong market conditions in the infrastructure market to agree sale to First State Investments
- Following bilateral discussions, Scandlines and its JV partners Stena Lines signed and closed a 100% disposal of the business in January 2015

▪ Achievements:

- valuation >10x EV/EBITDA
- resolved complex JV set-up, resulting in a “cleaner”, more digestible asset
- amendment of debt package in parallel
- proceeds to 3i of c.£47m



Fehmarn Belt Fixed Link



- **Agreement between Germany and Denmark to build the Fehmarn Belt Fixed Link reached in 2008**
- **Substantial infrastructure project**
 - investment of c.€8-9bn on the Danish side
 - additional investment of c.€2bn on the German side
- **High complexity**
 - co-ordination between multiple stakeholders
 - technically complex – largest immersed tunnel in the world
- **Official timetable postponed twice**
 - initially from 2018 to 2021
 - currently awaiting new timetable, but recent comments from politicians suggest an opening in 2024 at the earliest

Steve B. Ridgway

Chairman, Scandlines



- 30 years of experience with Virgin Atlantic, including as CEO between 2001 and 2013
- Valuable contribution to developing Scandlines' strategic yield management, as well as its retail and catering services, on-board and in its land-based retail shops
- Strong engagement with 3i and the Scandlines management team



Appointed in January 2014, following 3i's acquisition of ACP's stake

Per Madsen

CFO, Scandlines



- Joined Scandlines in August 2012 as CFO
- Previously worked as CFO of Copenhagen Airport and held senior positions at The Coca Cola Company
- Holds a master´s degree in auditing and accounting from Copenhagen Business School
- >25 years of business experience



Introduction to Scandlines

Steve Ridgway, Chairman and Per Madsen, CFO

June 2015

THERE IS SOMETHING ABOUT SAILING

 **Scandlines**



‘Clear progress by driving operational excellence’

Agenda:



Scandlines is a focused, short sea route specialist



Our onwards journey – creating further value

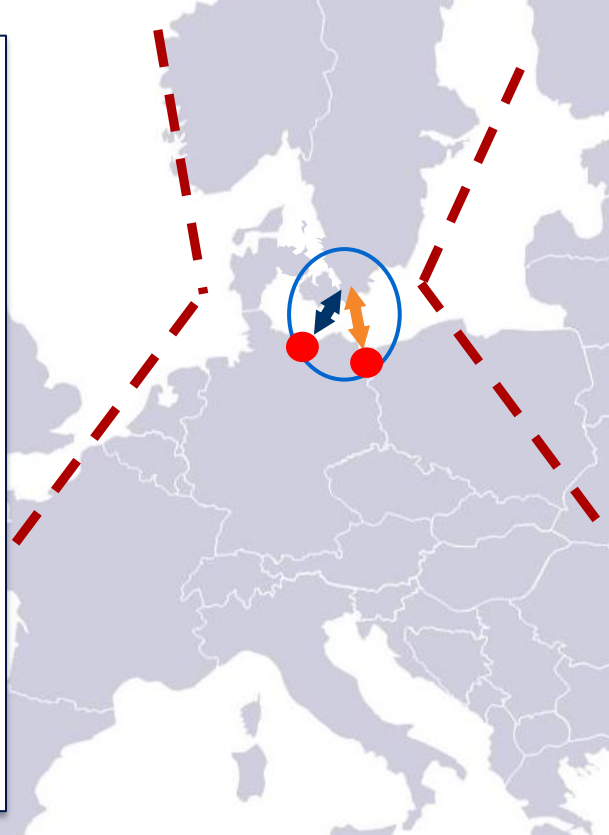


How to compete against a fixed link on Fehmarn Belt

Scandlines is the essential connection between Scandinavia and Continental Europe – route of choice for cars and freight

Market dynamics

- **Situated uniquely** bridging **some of Europe's most prosperous regions**
- Compete against **longer and less frequent** ferry routes and a fixed link
- **Stable** market growth



Puttgarden-Rødby

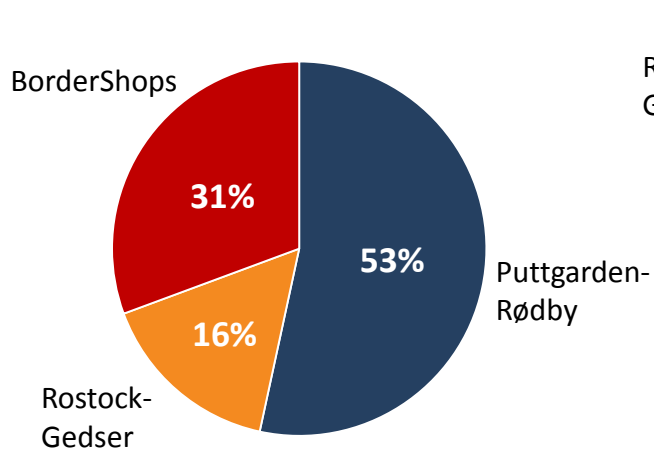
Rostock-Gedser

BorderShops

- 8 million customers
- 2 short sea routes
- Operate 7 ferries
- Own 3 ports
- Own 2 border shops
- 1.500 employees

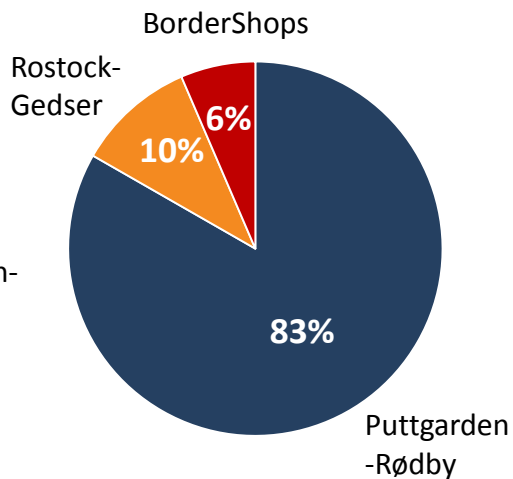
While Puttgarden–Rødby route is the largest financial contributor, earnings are split between different customer segments

Revenue split by route



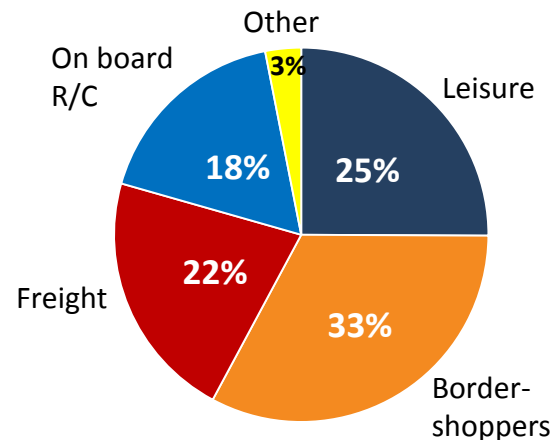
2014A: €445m*

EBITDA split by route



2014A: €138m*

Revenue split by segment



2014A: €445m*

Note: 2014 numbers exclude discontinued business

THERE IS SOMETHING ABOUT SAILING



Scandlines 2006 – an unfocused state-owned company with multiple businesses (20 routes in total)

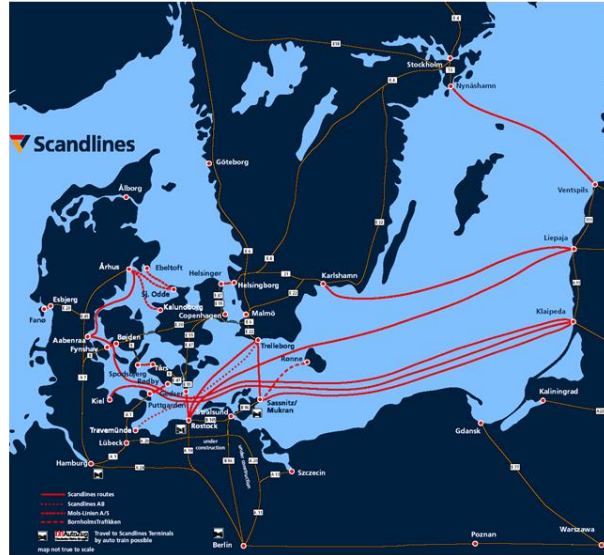
30% stake in listed ferryCo



Denmark domestic ferries



DE-DK short sea routes



BorderShop Puttgarden



Baltic freight routes



Buildings and parking lots



JV stake in DK-SE short sea route



Scandlines 2015 – a focused short sea route specialist (2 routes in total)

30 % stake in listed ferryCo



Denmark domestic ferries



DE-DK short sea routes



BorderShop Puttgarden



BorderShop Rostock



Baltic freight routes



Buildings and parking lots



JV stake in DK-SE short sea route

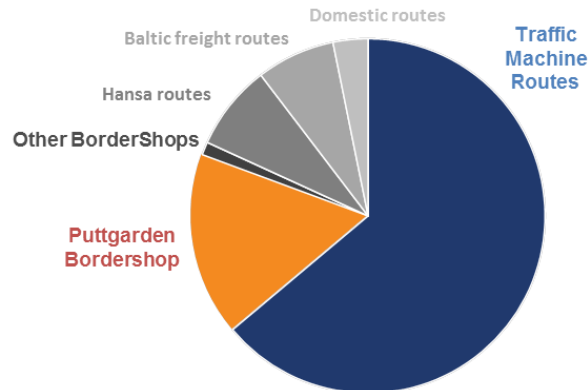


Scandlines is a more profitable business today despite sale of a large proportion of activities since 2006

From a state-owned company with multiple businesses...

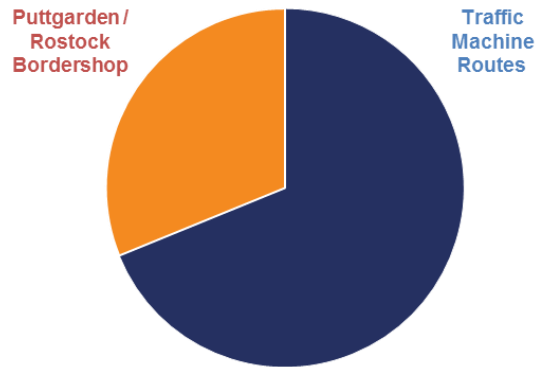
...to a short sea specialist with focus on the most attractive routes

Revenue split 2006



Total revenue (2006): €546m
Total EBITDA (2006): €131m
of routes (2006): 20 routes

Revenue split 2014 (excluding discontinued DK-SE JV)



Total revenues (2014): €445m*
Total EBITDA (2014): €138m*
of routes (2014): 2 routes*

Note: 2014 numbers exclude discontinued business

THERE IS SOMETHING ABOUT SAILING



Clear focus on 3 types of customers



Leisure travelers – stable and predictable

- 30-35% of revenue
- Seasonal holiday traffic with large degree of predictability
- Typically 35-55 years old and above average disposable income



Clear focus on 3 types of customers



Shoppers – optimising asset base

- 35-40% of revenue
- Generate traffic year round
- 50-60% price advantage to domestic SE/DK market
- Puttgarden is one of the world's largest border shops



Clear focus on 3 types of customers



Freight – high growth potential

- ~25% of revenue
- Economic demand
- Customers are commercial decision makers
- Scandlines in strong position to gain market share



5.9% vol
growth
2014

A well invested asset base – modern fleet on Puttgarden-Rødby and new vessels to be introduced on Rostock-Gedser this year

Puttgarden-Rødby

- 4 double ended hybrid ferries from 1997 with at least 20 year lifetime left
- Commercial areas fully refurbished 2011-2015



Rostock-Gedser

- 2 new vessels to replace current ones in 2015
- Harbours fully upgraded in 2012 (new check-in, marshalling area and ramps)



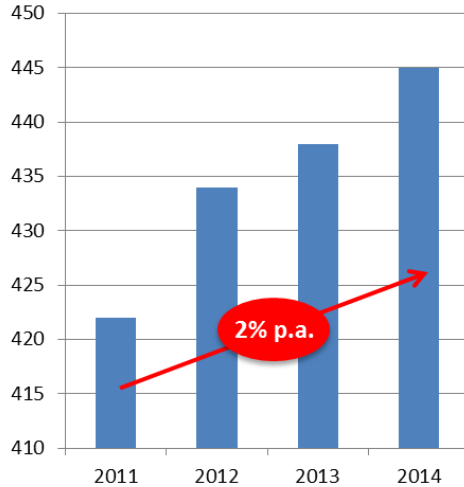
Scandlines is a resilient and cash generative business – stable revenue development combined with improved operating margins

Consistent annual revenue growth – 2% p.a. on average ...

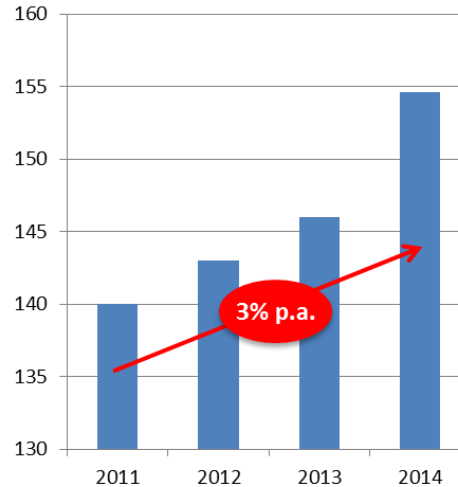
... with improvement in operating margin – profit growth of 3% p.a. on average

... combined with a cash generative business model

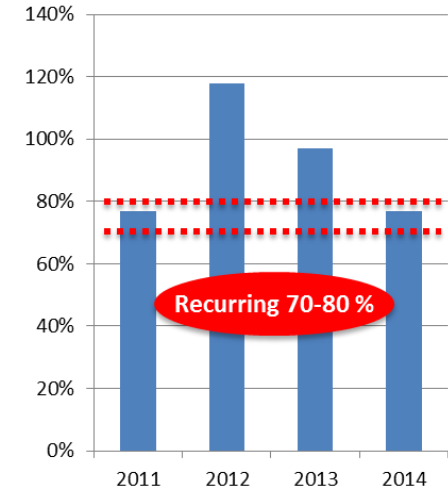
Revenue, MEUR



Operating profit, MEUR



Cash conversion pre CAPEX



Note: Development of continuing business

THERE IS SOMETHING ABOUT SAILING

Scandlines

Agenda:



Scandlines is a focused, short sea route specialist



Our onwards journey – creating further value



How to compete against a fixed link on Fehmarn Belt

Our onwards journey – executing a clear strategy

2007-2013

Restructuring

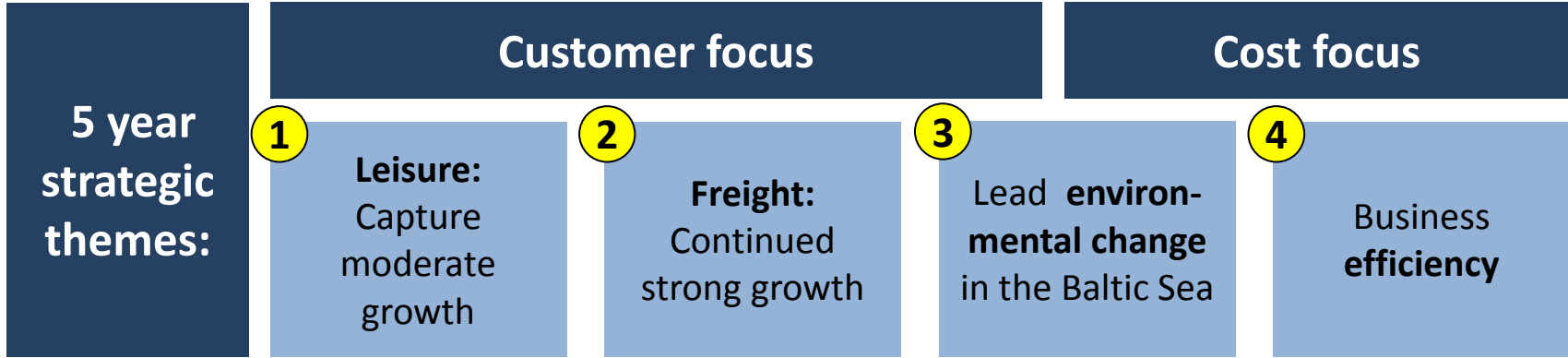
- **Become a focused short sea route operator – sale of adjacent business areas**
- **Improve internal processes, market understanding and data quality**
- **Secure a well invested asset base**

2013-

Set a clear strategy for growth

- **Develop growth strategy**
- **Execute on key strategic projects**

A clear strategy focused on four key themes



Clear set of projects in place to achieve strategy

- **SMILE loyalty programme**
- **Green investment roadmap**
- **Introduce new vessels on Rostock-Gedser**
- **Increase business efficiency**

SMILE – capturing loyalty

Target: Increase revenue

Improve sales efficiency, cross selling and upselling

Increase basket size, frequency and volume

- From mass marketing to direct communication
- SMILE customer programme launched June 2014
- 140,000 member database in less than a year



Scandlines

More reasons to smile

Get benefits, offers and points

smile

Scandlines

The advertisement features a blue background with a white Scandlines logo at the top left. The main headline 'More reasons to smile' is in large white font. Below it, the text 'Get benefits, offers and points' is in a smaller white font. At the bottom, there is a graphic of a blue and white wave with an orange line graph overlaid, and a small 'smile' logo with the Scandlines logo below it.

Lead environmental change – a clear commercial benefit

Being at the forefront creates several benefits

Cost savings

- **Positive business case** (from 0.5 to 5 years payback) – fuel efficiency and lower maintenance
- We have been able to better adjust to new sulphur regulations

Brand value

- Generates **large interest and positive feedback** from customers and employees
- **High profile – articles in printed media and television coverage** on hybrid ferry investment
- Growing political awareness of ferries' environmental potential

Funding

- **Funding available**
- Pilot action funding achieved on largest investment (50% EU funding)

Prinsesse Benedikte – the world's largest hybrid ferry

Built in 1997, hybrid since August 2013



Co-financed by the European Union

Trans-European Transport Network (TEN-T)

THERE IS SOMETHING ABOUT SAILING

 Scandlines

Clear green investment roadmap providing commercial benefits



Today

Hybrid Ferries



Diesel generator



Battery bank

2015-2017

Plugin Hybrid Ferries



Diesel generator



Battery bank

2018-

Zero Emission Ferries



Charging in harbour 3-4 battery banks



Charging in harbour

THERE IS SOMETHING ABOUT SAILING



New vessels for Rostock-Gedser to capture growth



To be
deployed in
late 2015

Capture market growth and gain market share

- Rostock-Gedser **offers largest growth potential** covering central and eastern European corridors – especially for freight
- **Removal of current capacity constraint**
- **Improved customer experience**

Increased business efficiency

- **Replacement** of 35 year old vessels
- Double up on **capacity**
- **Lower cost base** – smaller crew, increased fuel efficiency and lower maintenance

Increase business efficiency by reducing inherited complexity

Adjustment of land-based headcount

- Legacy setup with two equally large headquarters
- A much simpler business today
- From develop to maintain



Agenda:



Scandlines is a focused, short sea route specialist

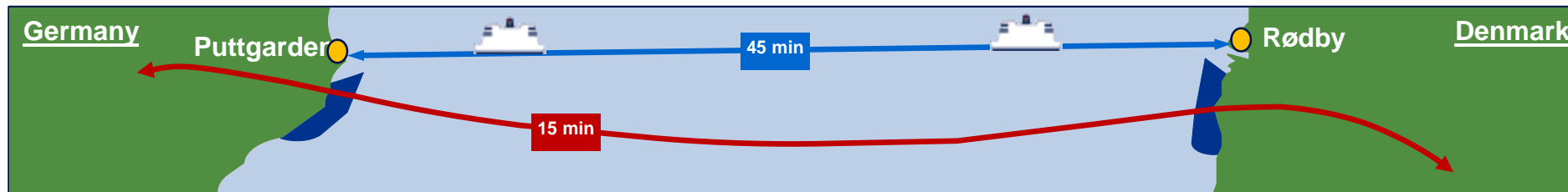


Our onwards journey – creating further value



How to compete against a fixed link on Fehmarn Belt

A fixed link is planned next to the Puttgarden-Rødby service – opening date still uncertain



Project history

- In 2008 Germany and Denmark reached agreement to build the Fehmarn Belt Fixed Link
- Largest Danish infrastructure project requiring €8-9bn investment on the Danish side and additional €2bn on the German side
- Highly complex project – multiple stakeholders in Denmark and Germany and technically challenging – longest immersed tunnel in the world
- The official timetable has already been postponed twice in the past, initially from 2018 to 2021 and while we are awaiting a new timetable, politicians are now expecting an opening earliest in 2024

A fixed link will impact our business – but a viable case for competing

Scandlines is increasingly well prepared

Scalable cost structure

- From full service provider to low cost provider
- Ability to tailor schedule to demand – i.e. lower number of departures from 34,000 to 24,000 offering high frequency in peak hours only

Focus on price sensitive customers

- **Freight** – cost focused and achieve mandatory resting break
- **Border shopping** – we market this product and it is all about savings
- **Leisure** – 20-30% of these customers are price sensitive

Legal case against tunnel

- Ensure that state aided fixed link does not misuse EU funding and state aid to drive out competition
- 5 separate EU state aid complaints filed against project

Outlook 2015 – continued stable growth combined with impact of strategic projects

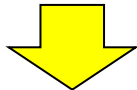
Historic - 2011-2014

- Revenue: 2 % p.a.
- Operating profit: 3 % p.a.

2015E

- Revenue: 3-5 %
- Operating profit: 3-5 %

Conclusion – Scandlines continues to be an attractive investment

- **Well established infrastructure business in stable market**
 - **Unique position**
 - **Strong financials**
 - **Well invested asset base**
 - **Clear strategy in place to create further value**
 - **Customer loyalty, green investments, new vessels and increased business efficiency**
 - **Well prepared for tunnel competition**
- 
- **Outlook from historic 2-3 % to 3-5 % growth**



‘Clear progress by driving operational excellence’



Basic-Fit



Pieter de Jong

Partner, Managing Director, 3i Benelux





3i has a successful track record in the Benelux

Amsterdam office since 1998



- **Amsterdam office since 1998**
- Invested >€1.3bn of equity; >40% IRR since 2001 on 16 investments
- Eight investment professionals

Selected Benelux investments



3i's investment strategy is to grow successful companies internationally, leveraging on the international growth experience. Basic-Fit lies in the sweet-spot.

Current Benelux consumer portfolio evidence strategy



Leading European bottler of soft drinks and fruit juices

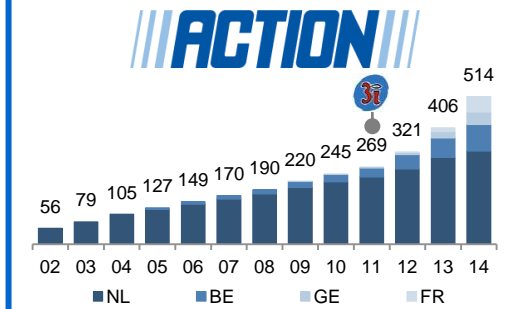


€25m to €2,000m sales in 16 years in low growth industry



2010

Leading European non-food discount stores

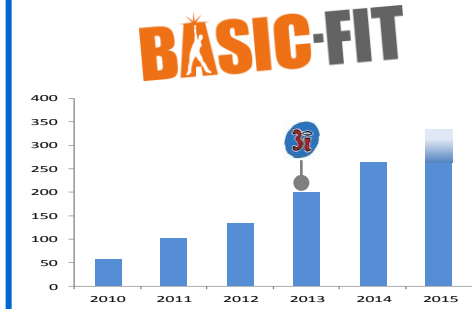


Winning Benelux format – now winning internationally



2011

Leading European budget gym operator



Winning Dutch format – now winning internationally

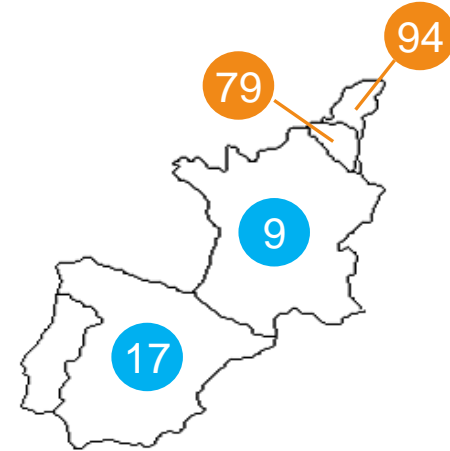


2013



Basic-Fit at the time of investment

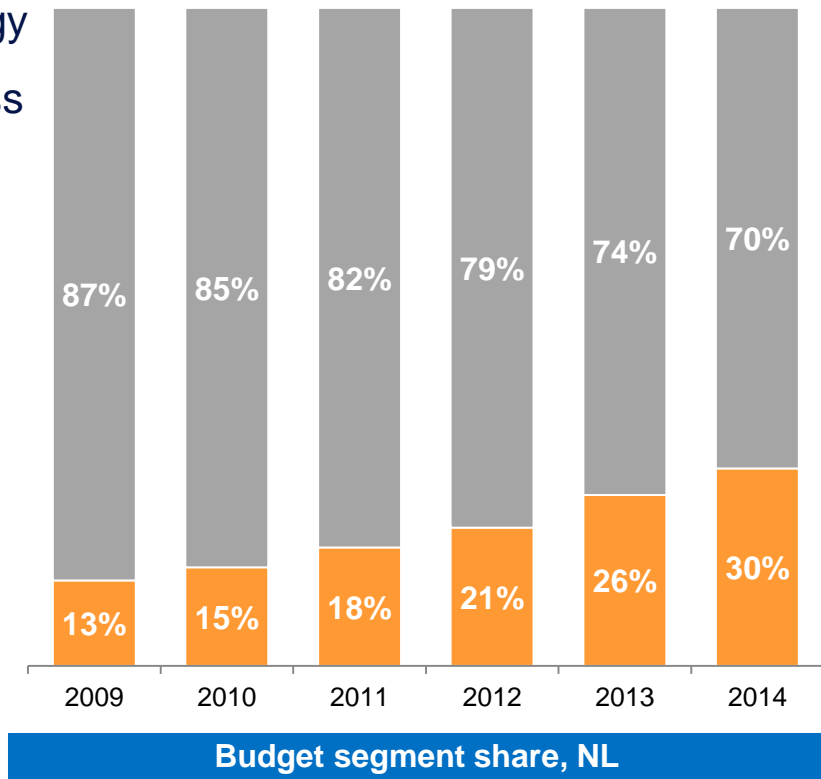
- Fast growing budget gym operator with a strong value proposition
- Growing Basic Fit presence in Benelux, and some clubs in France and Spain
- 199 clubs at time of investment
- Company in transition
- Strong growth ambitions of management





Basic-Fit operates in an attractive market

- Seamless fit with our investment strategy
- Clear evidence of growing budget fitness markets in Netherlands and Belgium
- Growth is driven by 2 consumer trends:
 - Lifestyle and well-being
 - Polarisation
- Fragmented industry in target markets
- Improvement potential





3i key differentiators enabled us to unlock the deal

- Local team gained access
 - Team had tracked competitors since 2008
 - We knew the situation of the shareholder base
 - Developed strong relationship with management
 - Led to exclusive due diligence period
- Clear investment strategy
 - Looking for opportunities in “value” segment
 - Track record as an international growth investor
- International network
 - Local support in Belgium, France and Spain
 - Ronald van der Vis introduced via the 3i BLN as Chairman





Investment hypothesis confirmed, performance above plan

Clear market leader in the Benelux



More than 3x number of clubs of #2

Fast growing discount market segment with ample headroom



Fitness penetration increasing with discount fitness increasing market share

New club openings and ingrowth drive profit growth



Ingrowth of new club openings above plan

Roll-out potential in the Benelux and beyond



Roll-out exceeding investment case



Excellent partnership with management

Adding ~100 clubs in first 18 months of investment

- Added 100 clubs
- vs 10 new openings p.a. in base case

New club design



Opening new clubs in France and Spain



Completed pricing project

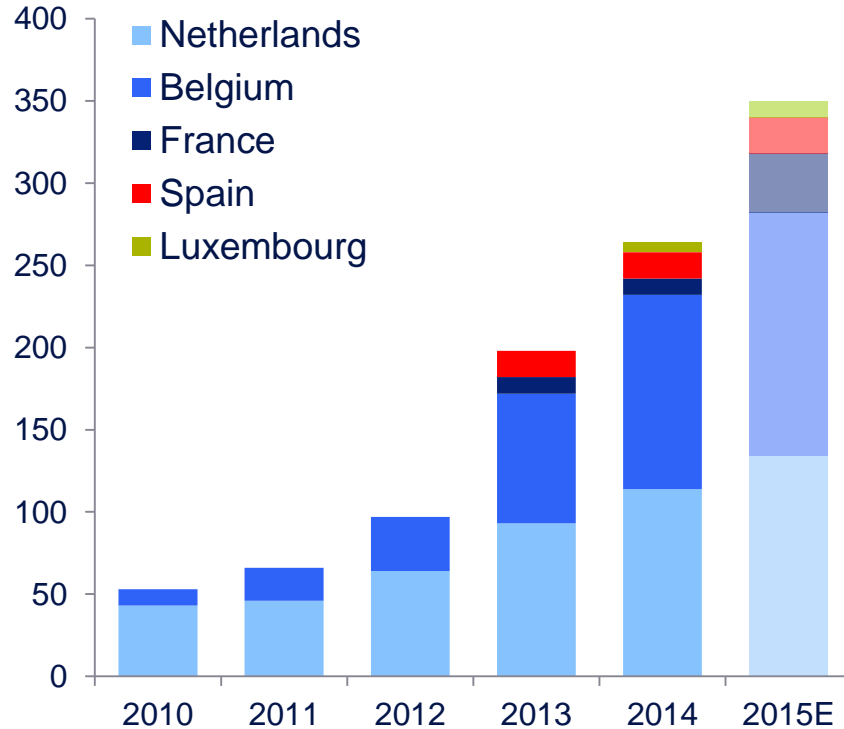
Organisational readiness assessment

And...

Numerous other projects



Growth has accelerated since 3i's investment, and will continue going forward



Objectives going forward:

- Fill in white spots Benelux
- Accelerate growth in France and Spain
- Create best value proposition for consumer

"This is just the beginning"

Rene Moos

Rene Moos

CEO Basic-Fit



From professional tennis player...



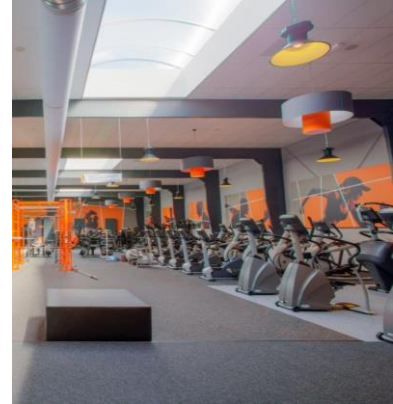
to successful entrepreneur
in fitness

BASIC-FIT

Structure of 3i's investment



- Year invested: 2013
- Holding: 44% (balance held by co-investors and management)
- Value at 31 March 2015: £102m
- Residual cost at 31 March 2015: £91m



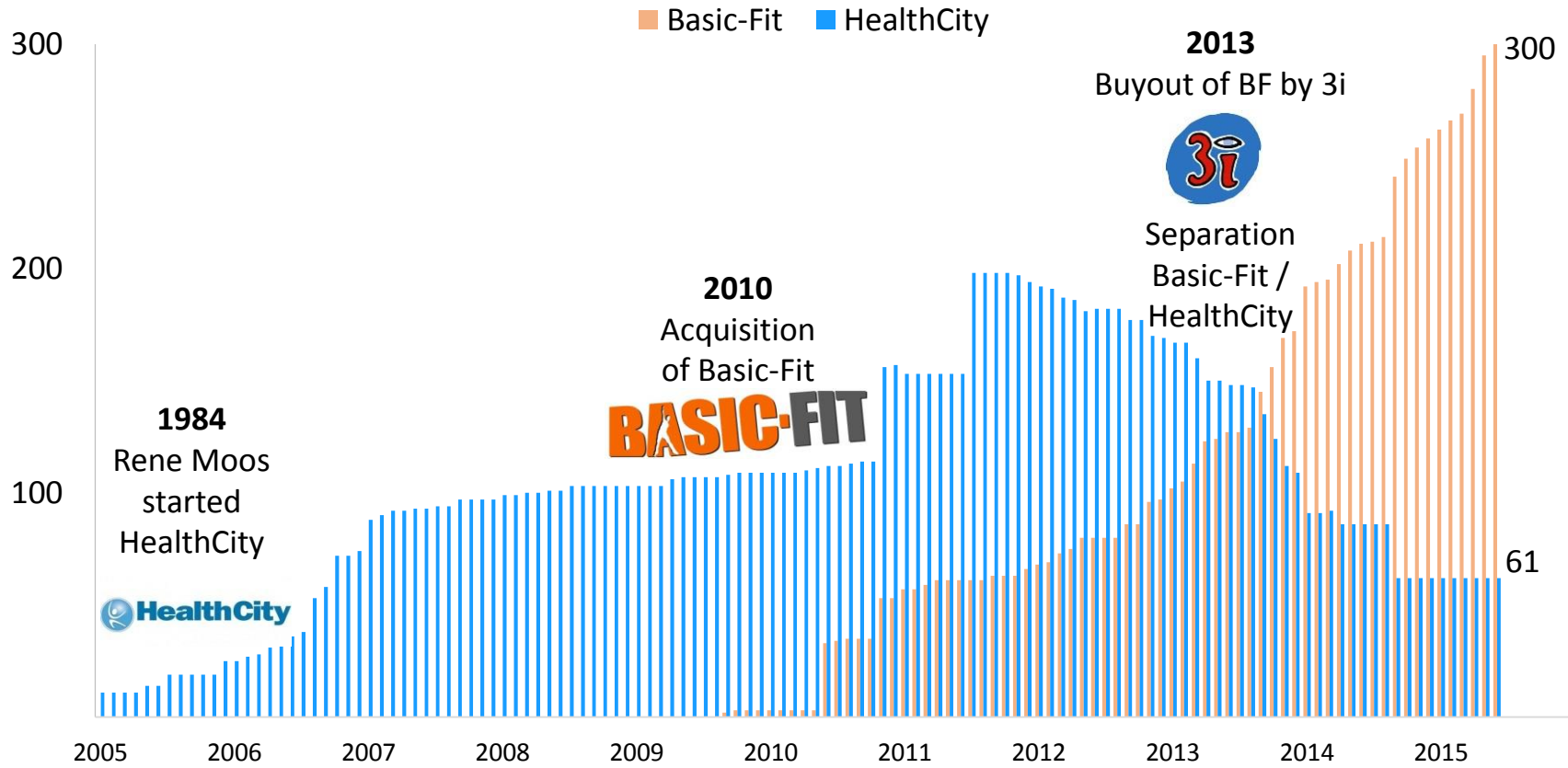


BASIC-FIT – 3I GROUP PLC CAPITAL MARKETS DAY

15 June 2015

BASIC-FIT

31 YEARS TRACK RECORD OF PROFITABLE GROWTH IN THE FITNESS INDUSTRY



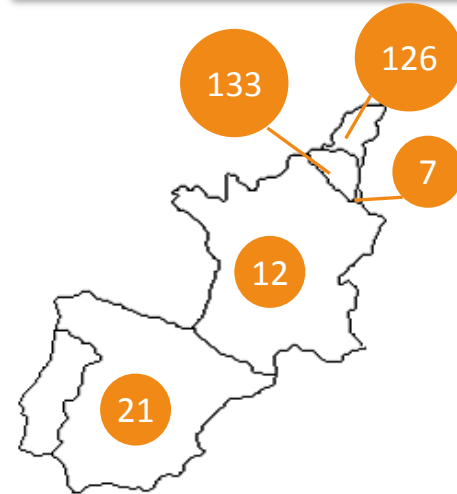
BASIC-FIT

BASIC-FIT

- Family membership from €15.99 per month
- No frills, but
 - High quality equipment and facilities
 - Long opening hours
 - Group lessons
 - Virtual cycling
 - Personal Trainers
 - Flexible membership
- Value proposition attracts new customer groups

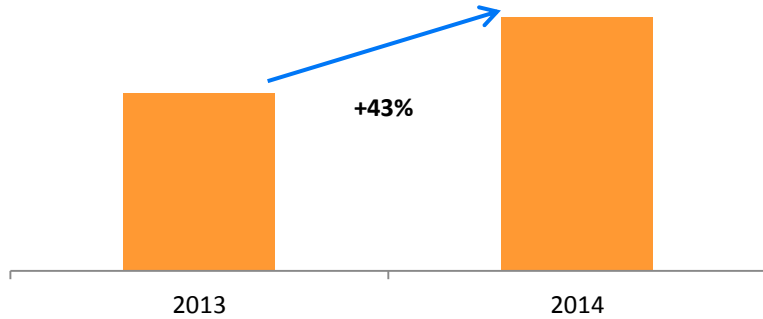


Club portfolio at June 2015

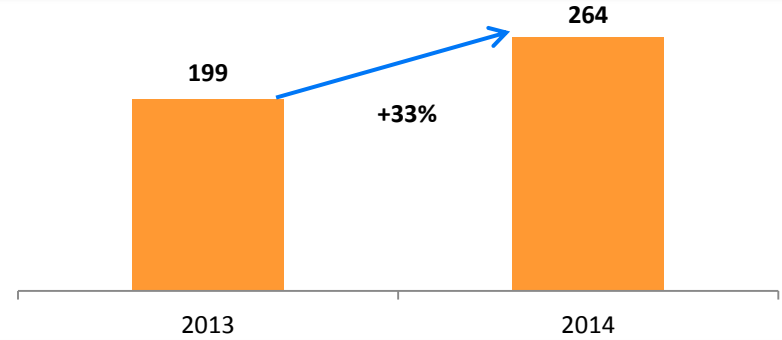


STRONG FINANCIAL AND OPERATIONAL PERFORMANCE IN 2014

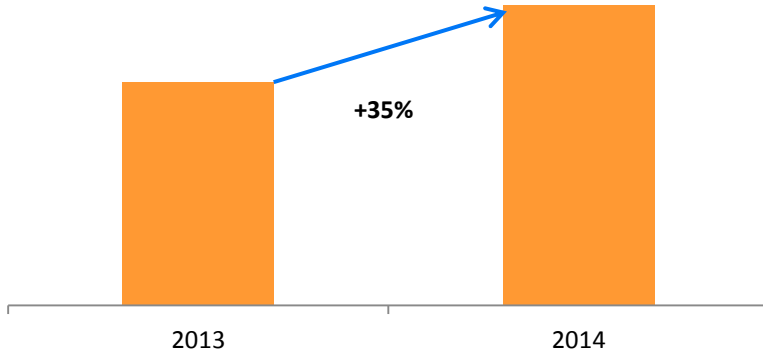
Members



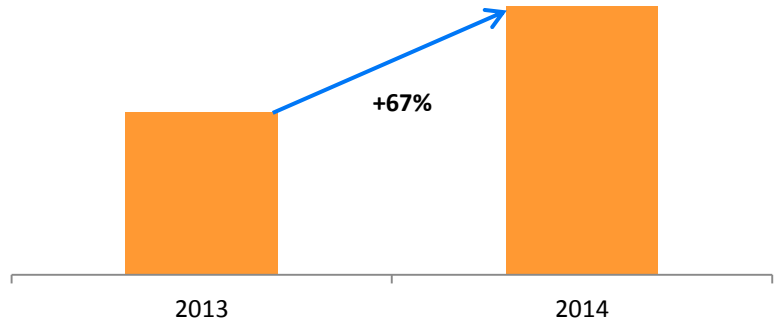
of clubs



Sales



EBITDA



STANDARDISED CLUB CONCEPT



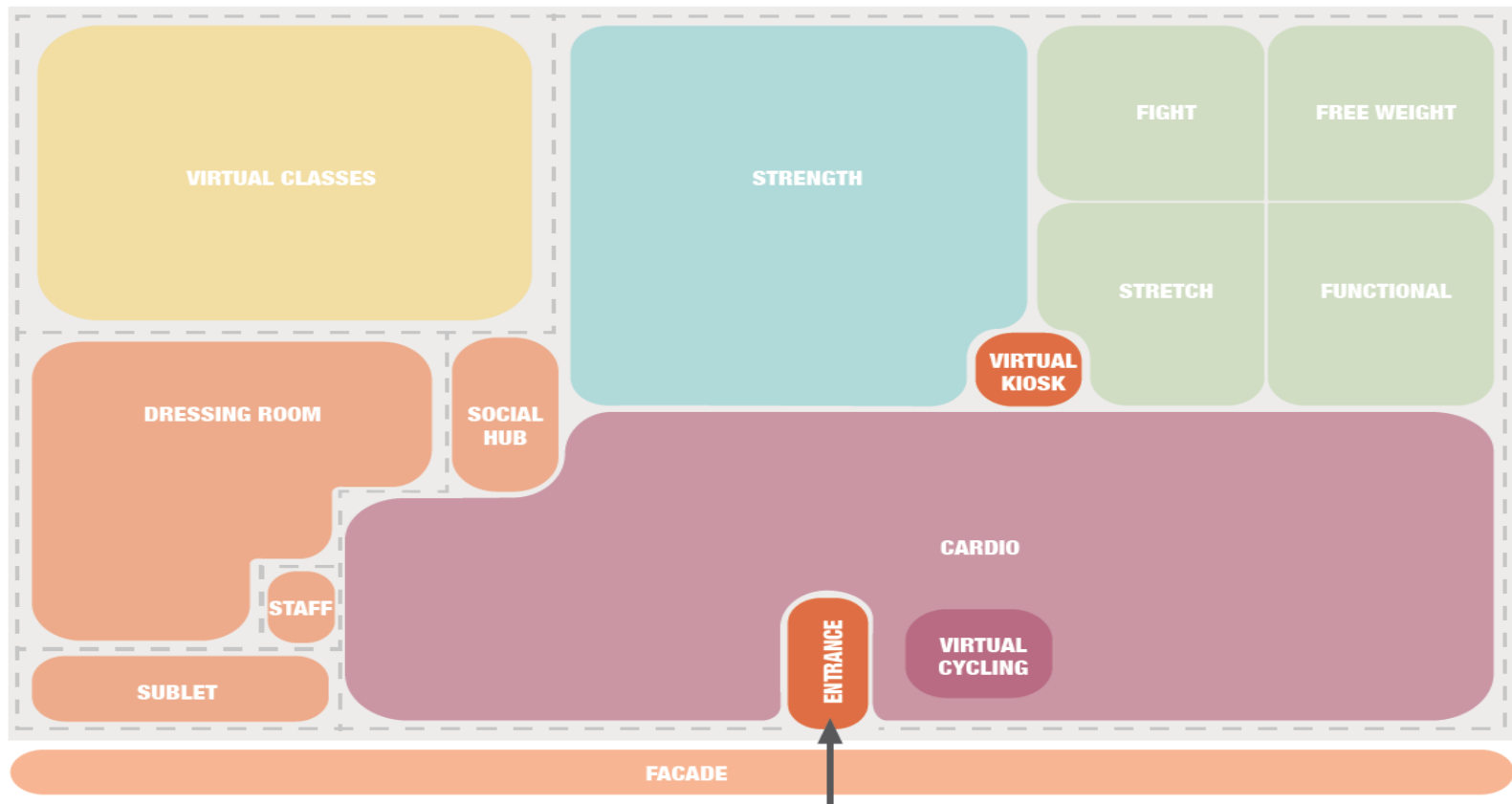
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HIGH QUALITY EQUIPMENT, SUPPLIED BY MATRIX AND TECHNOGYM



BASIC-FIT

ZONING BASED ON 1,500M2 CLUB FORMAT



BUDGET FITNESS: DIFFERENTIATED LOW PRICES BASED ON GOOD CORE OFFERING

Budget model: good core, differentiated lower prices - enabled by cutting “nice to haves” and attracting higher volumes

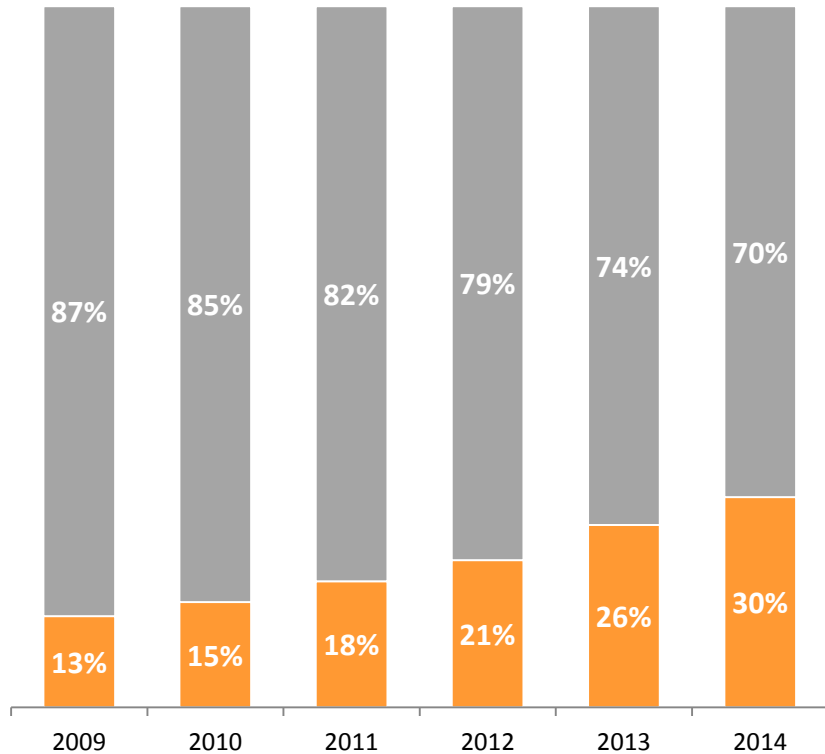
	Mid-market	Budget
Reception	✓	✓
Change rooms/Free showers	✓	✓
Weight & Non-Cardio	✓	✓
Cardio	✓	✓
Swimming Facilities	✓	✗
Tennis/Squash Courts	✓	✗
Health & Wellbeing	✓	✗
Bar/Restaurant	✓	✗
Office	✓	✗
Capex requirement	€2m - €3m	€0.7m - €1m

“Nice to haves”

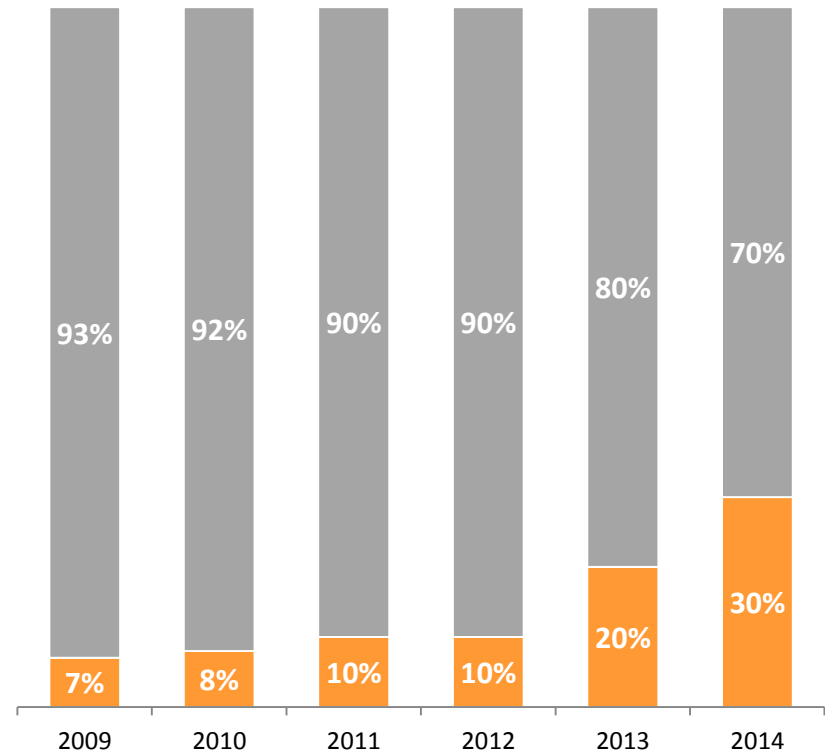
Relatively low capital requirements driving high Return on Capital Employed

STRUCTURAL GROWTH IN BUDGET FITNESS SEGMENT WITH 20 %+ CAGR

Budget segment share, NL

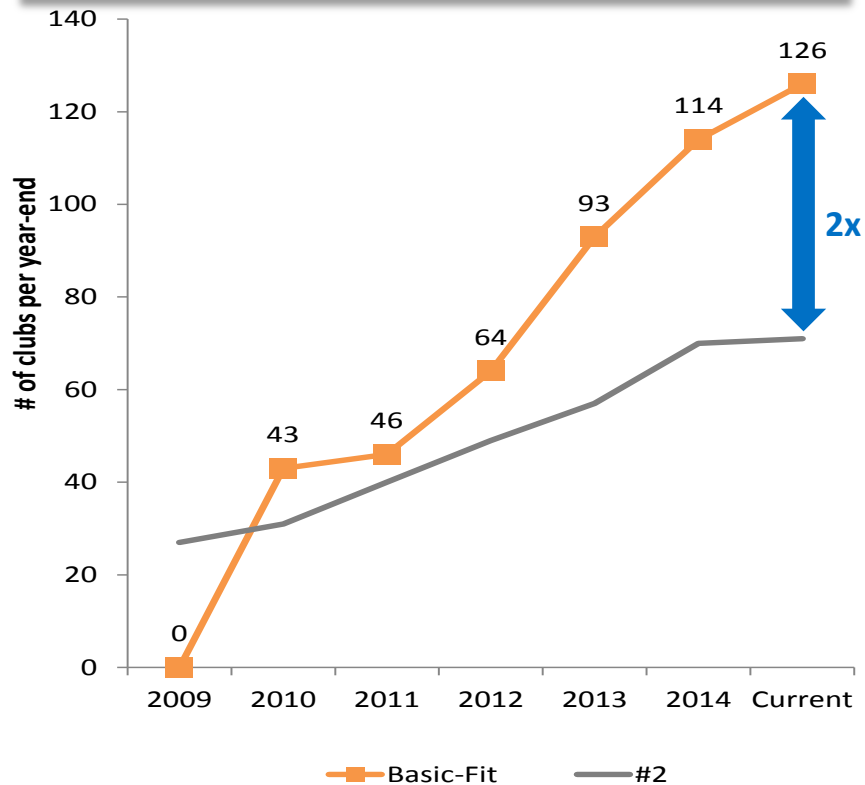


Budget segment share, BE

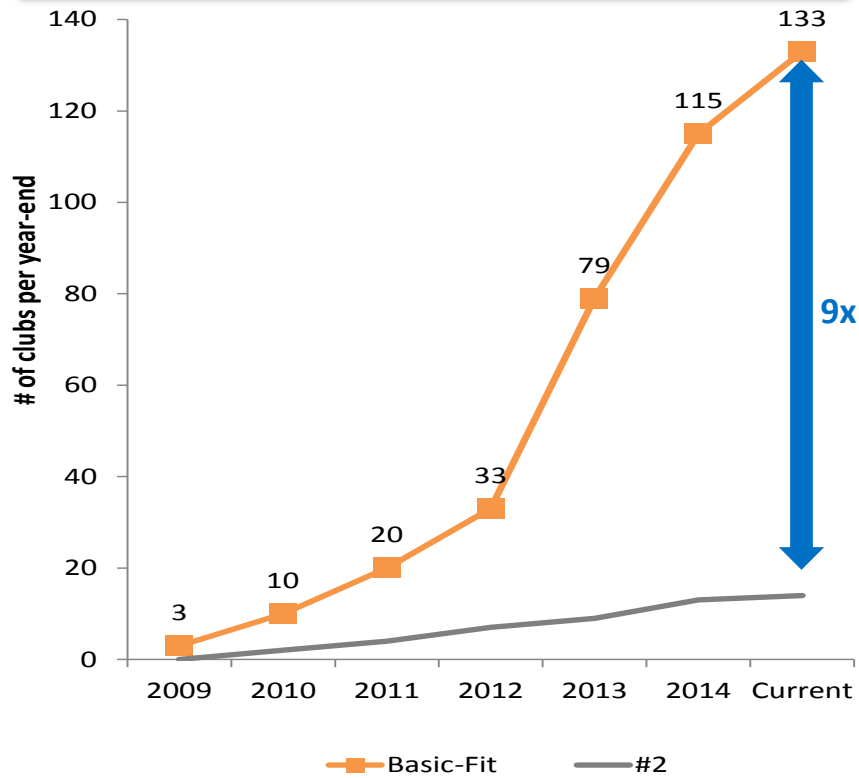


BASIC-FIT: CLEAR MARKET LEADER, OUTPERFORMING COMPETITION IN GROWING MARKETS

Netherlands

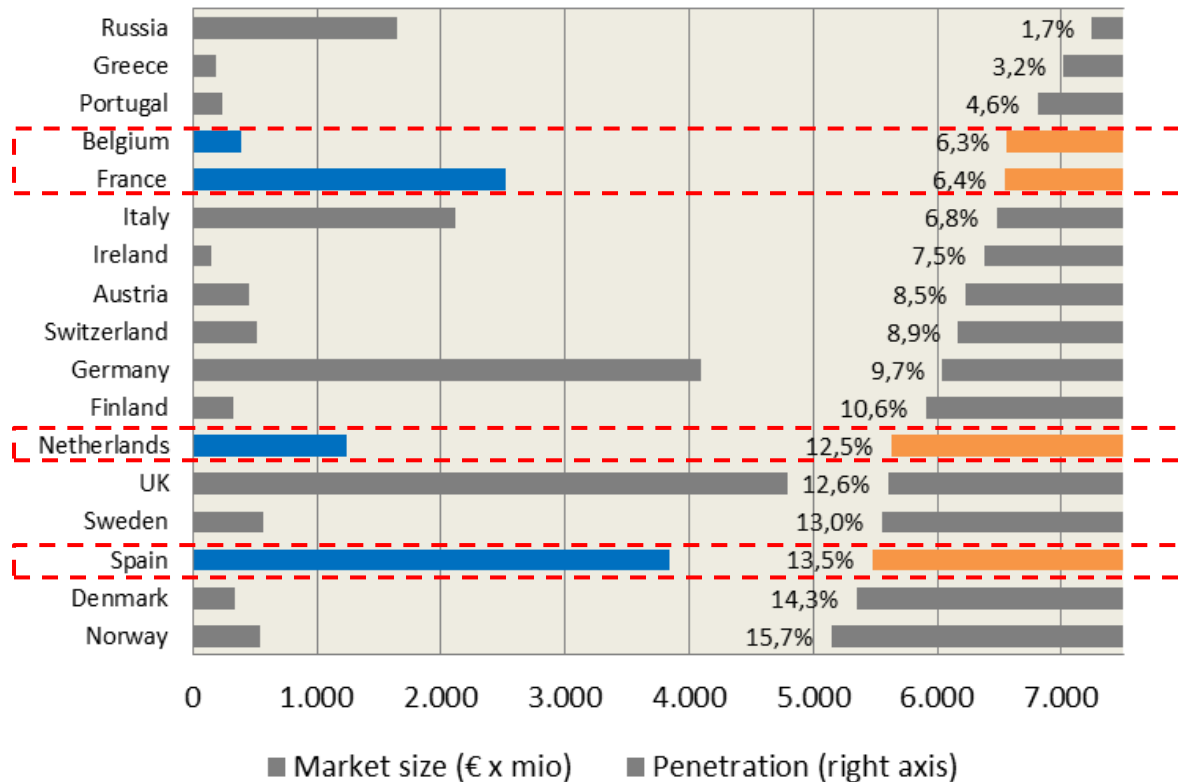


Belgium



FRANCE AND SPAIN HAVE A MARKET STRUCTURE SIMILAR TO NETHERLANDS AND BELGIUM

Market size & Penetration



GOOD PROGRESS ON OPERATIONAL PROJECTS – SOCIAL HUB: DRIVER OF SECONDARY INCOME



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GOOD PROGRESS ON OPERATIONAL PROJECTS – STRONG FOCUS ON INNOVATION



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OUTLOOK: CONTINUED INTERNATIONAL GROWTH

